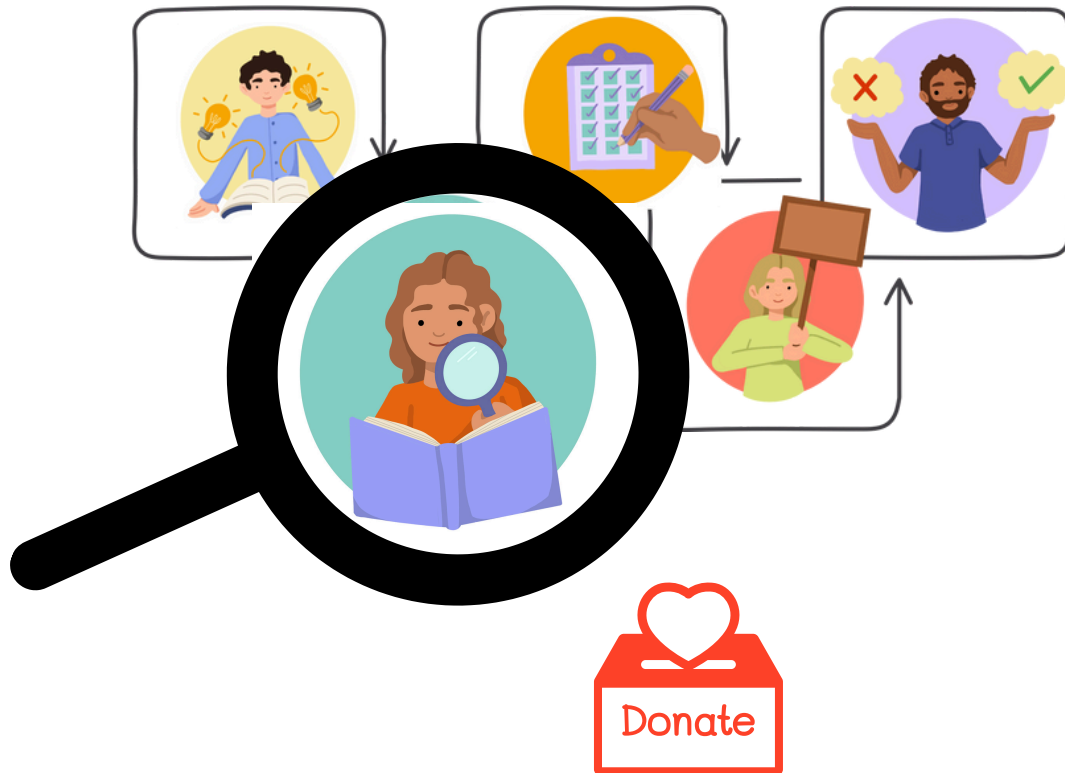


Fundraising Guide



A guide for young people on how to raise financial and non-financial resources for their Youth Social Action Project

Upper Key Stage 2 and 3

Great news! You are on Step 2, Explore, where you will be looking for ideas for your project before you start the project planning process.

The main aim of this guide is to give you advice on:

1. Youth Social Action project ideas (based on projects run by other young people)
2. How to Turn Ideas into Youth Social Action Projects
3. How to raise money
4. How to raise other goods (hygiene products/food for the food bank)
5. How to spread the word

Youth Social Action Project Ideas

Climate Change - Community Conservation

The #CommunityConservation initiatives included designing and creating a Community Conservation area on part of the school grounds, including elements to support Climate change, eco-awareness, health and well-being and learning outside the classroom. It also included a beach clean and a local park clean.

Youth Social Action Project Ideas

Healthy Habits - Community Garden and Kitchen Gillas Lane Academy

Young people wrote letters to parents, garden centres, seed companies, supermarkets and local kitchen suppliers asking for donations of money, plants, seeds, tools, and kitchen items to help for the community garden and the community kitchen.



The idea is to grow food in the community gardens, which can then be used to cook in the community kitchen. It's a place to bring everything together.

Skills learnt: Problem-Solving, Communication, Reflection, Teamwork.

Healthy Habits - Cook Book - Christ Church Secondary School

As part of the #WeWillCook Youth Social Action project, young people designed and tested recipes to be published in the cookbook. They then planned the cookbook's design and created a proposal for publishing the book. All proceeds from the recipe book will go towards the #WeWill Grow programme.



Skills learnt: Problem-Solving, Communication, Reflection, Teamwork.

Poverty - Hygiene Packs - Challney High School for Girls



Working with the Hygiene Bank and Level Trust, two local organisations, the young ladies from Challney High School came to understand the importance and needs of personal hygiene and poverty levels locally in Luton.

Working within their school community, they requested donations and created hygiene packs.

Skills learnt: Communication, Problem-Solving, Teamwork.

Climate Change - Reducing Plastic - Christ Church School

The Environment group focused on the use of plastic in school. Working with the local authority, they were able to investigate how they could cut down the use of plastic in school, which would also result in improvements in littering in the social areas. As a result of this campaign:

- The environment group have ensured wooden utensils have been used instead of plastic,
- They have encouraged the use of reusable plastic bottles,
- Food is no longer wrapped in plastic
- Extra bins have been provided to support cleanliness.



Skills Learnt: Communication, Teamwork and Reflection

Health and Wellbeing/ Inclusion and Diversity - Working with Refugees and Year 7 and 8 pupils

As part of their Youth Social Action project, youth people at the school created an emotional and well-being group that invited the British Red Cross into the school to work with two different groups of students.



This group also worked on understanding and supporting refugees in this country. They were involved in a live link to a refugee camp in Turkey and were able to listen to 2 young people who had been affected by displacement. They listened to their stories about resilience and their aspirations. The group fundraised for the camp through a series of events and raised awareness through assemblies and newsletters to the community (this work is ongoing).

The coping with the challenge project allowed different students to meet together and understand the support available in school or locally. They will continue to develop the group and a “safe” place to go. The next stages will be to develop this further after school and invite further key speakers into the school to support individuals.

Further fundraising activities are planned and targeted support for those students joining our school who have been displaced.

Inclusion and Diversity: LGBTQ+ issues and how, as a Catholic school, we can support students' Cultural Diversity and celebrate our school's diversity.

The Equality & Diversity group created an action plan to support students in the LGBTQ+ community in school. They invited key speakers into the school to understand issues regularly faced by this group. Information from the Diocese was sought, and drop-down sessions were planned across every year group in school.

LGBTQ+



As a result, young people who are part of the LGBTQ+ community feel safer in school. They are also much more confident in being themselves and showing their true identity. They feel supported by key leaders in the community and attend youth clubs to support their identity and community.

The group will also launch a cultural diversity week in the autumn term to celebrate the 24 languages spoken in the school and celebrate all communities through art, dance, music and food.

Skills Learnt: Communication, Teamwork, Problem Solving, Reflection

Inclusion and Diversity - Transition to Secondary School

Transition to secondary school and how this can be improved was an area of focus for the young people in this school setting. As a result of the Youth Social action, the transition day was extended to a transition week, giving the young people more time at their new school.



The young people created a buddying system and ensured all key activities in the week were well-resourced and planned. They supported students in lessons, helping them to understand the work and supporting their emotional needs. The plans and feedback from the week were shared with 26 schools and their headteachers.

The transition process will develop further next year, with students going into primaries and working across different subjects at Y4. They will also be attending parents' evenings at primary school to promote and deliver key messages to parents.

Key Skills: Communication, Problem-Solving, Teamwork, Reflection

Poverty - Sparkle and Shine - St Peter's Farnworth Academy

This is in line with the school motto, Learn, Sparkle and Shine. The St Peter's Youth Social Action project which collaborated with a local hospice and an outreach project helped impact the young people as individuals (sparkle) and the wider community, creating connectivity and a sense of belonging (shine). This includes creating and delivering care boxes and working with the local hospice on a charity fun day, raising £450! They also visited the Bolton Council mayor's parlour and interviewed him on local council processes.

The young people felt empowered by their actions and thought they had achieved a lot to support their local community. They also learned about the challenges faced by others.

Poverty - Working with Bradford Homeless Outreach St Bede's and St Joseph's

The Youth Social Action project started with a challenge: giving young people sign language lessons which they had never tried before. This challenge aimed to change the pupils' mindsets and demonstrate that they can achieve what they want when they set their minds to a project.

Young people created and delivered care packages for homeless people. Working with Bradford's Homeless Outreach organisation, the young people were able to determine what was needed before they reached out to their local community to collect the items; these included hygiene products as well as blankets and warm clothing.

The Youth Social Action project allowed students to see potential careers, including youth work, business management, and social enterprise. The Youth Social Action enabled further implementation of character Education and its six virtues: Service, Self-Control, Autonomy, Aspiration, Courage, and Reflection. This project supported the students in developing their character through all these virtues.

Delivering care packages to people experiencing homelessness opened the young people's eyes to the realities of life for many people. They could see how their hard work in making the care packs was valued and how much it meant to people who had nothing. It was a very humbling experience for all.

Skills Learnt: Communication, Teamwork, Problem Solving

Other projects ○ ○ ○

Poverty - The Welfare Bank (All year)

The welfare bank is a way to help vulnerable families all year round. The main items for the welfare bank are shower gel, shampoo, conditioner, toothbrushes, toothpaste, soap, deodorant, clothing bundles, coats, and shoes. This has been topped up with donations throughout the year.

Health and Wellbeing - Wellbeing Café

The Youth Social Action committee set up by the young people also ran and continues to run a Wellbeing Café once a week, which was set up to support mental health worries, anxiety, and students having a tough time. It is a place to sit and chill and talk.

This resulted from students highlighting that mental health support is difficult to access through professional support such as CAMHS, so this was a good idea to support anyone needing a space to reflect and reset. It provide cakes and biscuits, bean bags, music and games if required.

Uniform and Clothes Swap Shop

Upcycle clothing and footwear

Fundraising Ideas....

Individual or team-sponsored events, e.g. run, bounce-a-thon (e.g. 12-hour trampoline bounce with a big team taking in turns), £1 a day challenge*, etc.



*1 billion people live on £1 a day – make 1 week of healthy meals on this budget of £1 a day. Share on social media for your supporters



Create and Auction art and craft work

Offer a service, e.g. car wash, dog walking, gardening.



Host an event or activity with a small entry fee, e.g. movie night, disco, raffle, or non-uniform day (with teacher approval)

Raise funds by selling what you don't need – car boot sale.



Reach out to organisations to support your cause, e.g. Rotary or Lions Clubs.

Using the 5 step Process to Support Planning your Youth Social Action Project

WHAT?

What are your plans?

★ **now** ★
what?

What have I achieved through this? What can I further?

When

When do you plan to hold your event?

Learner

How

When can I do this?
In school? Out of school? Who can help/support me?

Where

Have you decided on a location?

Raising money for your chosen project



1. Make sure you are clear from the onset where the money will go.
2. Use the budget sheet to ensure you cover the costs of all items you may have used for your products
3. Advertise! Advertise!! Make use of all your school's social media accounts.
4. Create posters and hang these around the school in particular areas accessible to parents.
5. Hand out leaflets
6. Write to local organisations for donations and for any other support.

Asking for donations for your chosen project (other than financial)

1. With the help and support of your teachers, contact the local organisations you are supporting.
2. Ask them for a list of things they need for donations.
3. Create posters/leaflets asking for donations.
4. You can also use your school's social media platforms to advertise your event, ask for donations, etc.
5. Ensure you are very clear about how your donations will help people. Include a list of any organisations you support.



Do not contact anyone directly without notifying your teacher

When raising money through selling baked goods, etc.



1. Please be aware of the ingredients because of allergies. Make sure you display your ingredients clearly.
2. Please be mindful of ingredients for personal, religious, or cultural reasons and be very clear about the contents of your food.
3. Remember all the money you have spent on the ingredients when setting prices. The project planning guide should help with this. You need to make a profit so that you can donate it!
4. To ensure you make enough, you can always ask people to pre-order.

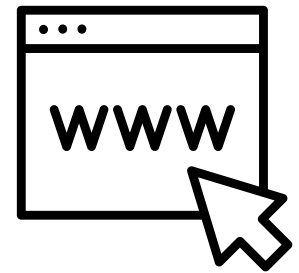
Don't forget to take pictures to record your journey you can add these to your Youth Social Action passport

Spread the word.....

You can use the school's social media platform to raise the profile of your Youth Social Action project.



School Newsletter - This can be used to advertise events and keep your local community up-to-date with your project progress. Remember to send a copy of the newsletter to any organisations you may be working with!



Working with your teachers, you can also use your school's other social media platforms, such as Facebook, X (Twitter), and Instagram. to share all your progress.



It can also be a good way to connect with some organisations to raise awareness and ask for resources or help.



REMEMBER only to use school accounts and only post something online if your teachers have approved this.



Budgeting Sheet - Making and selling cupcakes

| List ingredients and costs | |
|----------------------------|-------|
| 6 Eggs | £1.85 |
| | |
| | |
| Total cost of ingredients | |

How much will you charge for cupcakes?

| | |
|-------------------------------|--|
| Cost for one cupcake | |
| Selling price for one cupcake | |

| | |
|-------------------------|--|
| Number of cupcakes sold | |
| Profit/Loss | |

Notes