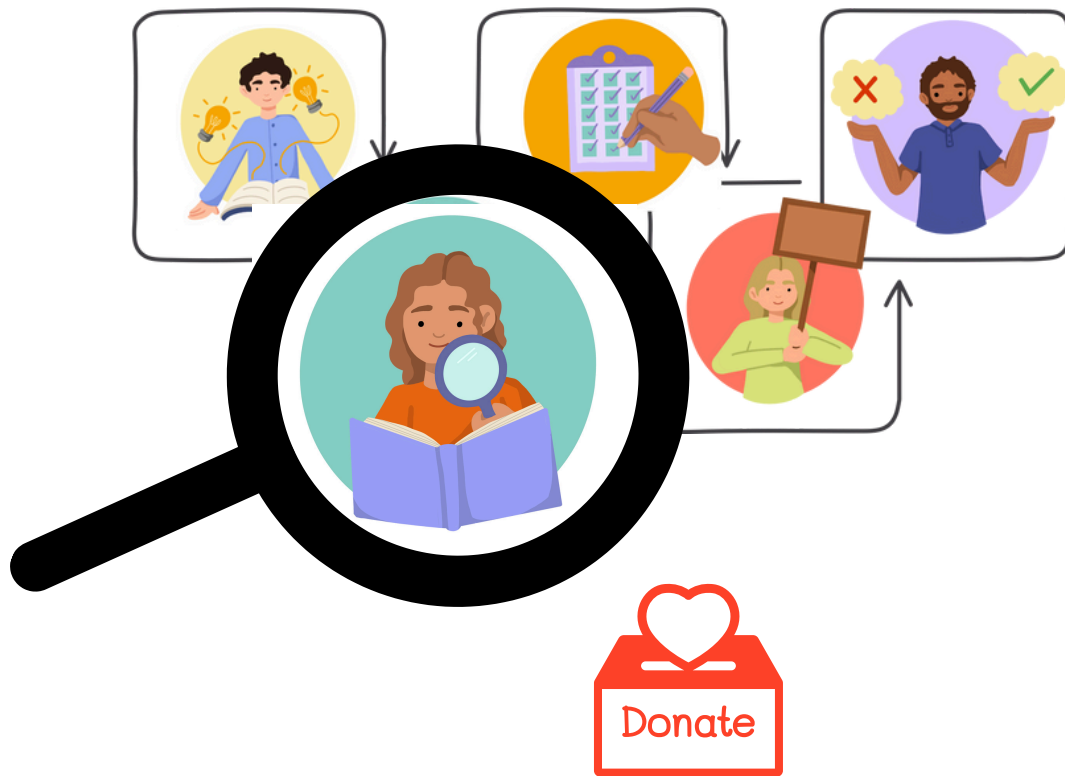


Fundraising Guide



A guide for young people on how to raise financial and non-financial resources for their Youth Social Action Project - **Key Stage 4 and 5**

The main aim of this guide is to give you:

1. Youth Social Action project ideas (based on projects run by other young people)
2. Advice on how to raise money
3. Advice on working with local stakeholders
4. Advice on how to spread the word

Great news! You are on Step 2, Explore, where you will be looking for ideas for your project.

Once you have decided on a focus area, think about the following:

- Research local organisations that can support your work and make a list! Remember to include contact details.
- Will you be working with any groups at a National level?
- Think about how parents/carers can help. Look into any parent groups your school may have links with. It might be worth discussing your ideas with them for support.
- Make a list of all the resources you may need.

Location, Location, Location.....

Where will you hold your project?

Will you need any help from the school site team?

Do you need to think about health and safety? Your teacher will be able to support you through the process.

When.....

Will it be during the school day?

After school?

Or at the weekend?

School halls, etc., are needed for other purposes, too, such as exams, parents' evenings, etc., so you will need to be quick in getting your dates on the calendar.

Youth Social Action Project Ideas

Healthy Habits - Cook Book - Christ Church Secondary School

As part of the #WeWillCook Youth Social Action project, young people designed and tested recipes to be published in the cookbook. The recipes had to include homegrown ingredients, cooking on a budget, and, most importantly of all, being healthy!!



All proceeds from the recipe book will go towards the #WeWill Grow programme.

Community Links:

- Local supermarkets will donate fresh ingredients for the testing of the recipes.
- Local garden centres for seeds and other items for the #WeWill Grow programme.
- Local carpenter to help with the creation of garden beds
- Players from the local football club - talk about the importance of a balanced meal
- Local foodbank to talk about poverty in the local area

Skills Learnt:

- Problem-Solving
- Communication
- Teamwork

Poverty - Hygiene Packs - Challney High School for Girls



Working with the Hygiene Bank and Level Trust, two local organisations, the young ladies from Challney High School came to understand the importance and needs of personal hygiene and poverty levels locally in Luton.

Community Links:

- Hygiene Bank
- Level Trust
- Local community parents/carers for donations

Skills learnt:

- Communication
- Problem-Solving
- Teamwork

Poverty - Working with Bradford Homeless Outreach St Bede's and St Joseph's

The Youth Social Action project started with a challenge: giving young people sign language lessons which they had never tried before. This challenge aimed to change the pupils' mindsets and demonstrate that they can achieve what they want when they set their minds to a project.

Young people created and delivered care packages. for homeless people. working with Bradford's Homeless Outreach organisation, the young people were able to determine what was needed before they reached out to their local community to collect the items; these included hygiene products as well as blankets and warm clothing.

The Youth Social Action project allowed students to see potential careers, including youth work, business management, and social enterprise.

Delivering care packages to people experiencing homelessness opened the young people's eyes to the realities of life for many people. They could see how their hard work in making the care packs was valued and how much it meant to people who had nothing. It was a very humbling experience for all.

Community Links

- BradfordsHomelessness Outreach
- Local Community

Skills Learnt

- Communication
- Teamwork
- Problem-Solving

Poverty - Sparkle and Shine - St Peter's Farnworth Academy

This is in line with the school motto, Learn, Sparkle and Shine. The St Peter's Youth Social Action project collaborated with a local hospice and an outreach project helped impact the young people as individuals (sparkle) and the wider community, creating connectivity and a sense of belonging (shine). This includes creating and delivering care boxes and working with the local hospice on a charity fun day, raising £450! They also visited the Bolton Council mayor's parlour and interviewed him on local council processes.

The young people felt empowered by their actions and thought they had achieved a lot to support their local community. They also learned about the challenges faced by others.

Community Links

- Local Hospice
- Local Community

Skills Learnt

- Communication
- Teamwork
- Problem-Solving

Climate Change - Reducing Plastic - Christ Church School

The Environment group focused on the use of plastic in school. Working with the local authority, they were able to investigate how they could cut down the use of plastic in school, which would also result in improvements in littering in the social areas. As a result of this campaign:



- The environment group have ensured wooden utensils have been used instead of plastic,
- They have encouraged the use of reusable plastic bottles,
- Food is no longer wrapped in plastic
- Extra bins have been provided to support cleanliness.

Community Links

- Local Authority
- Local Community - Parents/Carers

Skills Learnt

- Communication
- Teamwork
- and Reflection

Other projects

Poverty - The Welfare Bank (All year)

The welfare bank is a way to help vulnerable families all year round. The main items for the welfare bank are shower gel, shampoo, conditioner, toothbrushes, toothpaste, soap, deodorant, clothing bundles, coats, and shoes. This has been topped up with donations throughout the year.

Health and Wellbeing - Wellbeing Café

The Youth Social Action committee set up by the young people also ran and continues to run a Wellbeing Café once a week, which was set up to support mental health worries, anxiety, and students having a tough time. It is a place to sit and chill and talk.

This resulted from students highlighting that mental health support is difficult to access through professional support such as CAMHS, so this was a good idea to support anyone needing a space to reflect and reset. It provide cakes and biscuits, bean bags, music and games if required.

Working with a local care home

Building links with the local care home to help tackle the issue of loneliness post-COVID. Wellbeing Ambassadors visited residents to spend time reading, playing games, and talking. The school then maintained this relationship to allow it to grow.

Sensory Garden

Planting a sensory garden allows children and young people to take time out when they feel overwhelmed to engage with the garden, relax and calm down.

Tackling litter in our school and local community

They were tackling litter at their school. Ambassadors felt that litter was a problem at their school, which impacted their feelings about it and the well-being of students. Ambassadors launched a campaign to improve the litter issue on site.

Food Allotment to Support the Foodbank

They were planting fruits and vegetables to tackle food poverty. Ambassadors highlighted that some people don't have enough healthy food to eat, so two schools worked together to develop an allotment site to grow fruit and vegetables for needy people.

Health and Wellbeing/ Inclusion and Diversity - Working with Refugees and Year 7 and 8 young pupils

As part of their Youth Social Action project, young people at the school created an emotional and well-being group that invited the British Red Cross into the school to work with two different groups of students.



This group also worked on understanding and supporting refugees in this country. They were involved in a live link to a refugee camp in Turkey and were able to listen to 2 young people who had been affected by displacement. They listened to their stories about resilience and their aspirations. The group fundraised for the camp through a series of events and raised awareness through assemblies and newsletters to the community (this work is ongoing).

The coping with the challenge project allowed different students to meet together and understand the support available in school or locally. They will continue to develop the group and a “safe” place to go. The next stages will be to develop this further after school and invite further key speakers into the school to support individuals.

Further fundraising activities are planned and targeted support for those students joining our school who have been displaced.

Fundraising Ideas....

- Individual or team-sponsored events, e.g. run, bounce-a-thon (e.g. 12-hour trampoline bounce with a big team taking in turns), skydive, £1 a day challenge*, etc.
- *1 billion people live on £1 a day – make 1 week of healthy meals on this budget of £1 a day. Share on social media for your supporters.
- Create and Auction art and craftwork.
- Offer a service, e.g. car wash, dog walking, gardening.
- Host an event or activity with a small entry fee, e.g. movie night, disco, raffle, or non-uniform day (with teacher approval)
- Raise funds by selling what you don't need – car boot sale.
- Reach out to organisations to support your cause, e.g. Rotary or Lions Clubs.



Raising money for your chosen project

1. Make sure you are clear from the onset where the money will go.
2. Use the budget sheet to ensure you cover the costs of all items you may have used for your products.
3. Advertise! Advertise!! Make use of all your school's social media accounts.
4. Create posters and hang these around the school in particular areas accessible to parents.
5. Hand out leaflets
6. Write to local organisations for donations and for any other support.

Asking for donations for your chosen project (other than financial)

1. With the help and support of your teachers, contact the local organisations you are supporting.
2. Ask them for a list of things they need for donations.
3. Create posters/leaflets asking for donations.
4. You can also use your school's social media platforms to advertise your event, ask for donations, etc.
5. Ensure you are very clear about how your donations will help people. Include a list of any organisations you support.



Do not contact anyone directly without notifying your teacher

When raising money through selling baked goods, etc.



1. Please be aware of the ingredients because of allergies. Make sure you display your ingredients clearly.
2. Please be mindful of ingredients for personal, religious, or cultural reasons and be very clear about the contents of your food.
3. Remember all the money you have spent on the ingredients when setting prices. The project planning guide should help with this. You need to make a profit so that you can donate it!
4. To ensure you make enough, you can always ask people to pre-order.

Spread the word.....

You can use the school's social media platform to raise the profile of your Youth Social Action project.



School Newsletter - This can be used to advertise events and keep your local community up-to-date with your project progress. Remember to send a copy of the newsletter to any organisations you may be working with!



Working with your teachers, you can also use your school's other social media platforms, such as Facebook, X (Twitter), and Instagram. to share all your progress.



It can also be a good way to connect with some organisations to raise awareness and ask for resources or help.



REMEMBER only to use school accounts and only post something online if your teachers have approved this.



Notes

